



NEWS RELEASE  
FOR IMMEDIATE RELEASE

Date: June 5, 2013  
Release Number: 27/13

**Outrigger Hotels and Resorts Sponsors**  
**“Ke Kani O Ke Kai” 2013 Summer Concert Series**  
*Perpetuating Hawaiian music and culture is a long-standing commitment at Outrigger*



WAIKIKI, HONOLULU, HAWAII – When the sun goes down, the music will crank up at the 2013 Ke Kani O Ke Kai summer concert series at the Waikiki Aquarium, presented by [Outrigger Hotels and Resorts](#) and offering live performances by some of Hawaii’s most popular performers. As a kama`aina company with a 66-year-history of doing business in the islands, this sponsorship underscores the unparalleled commitment Outrigger has for preserving Hawaii’s rich cultural heritage.

According to Dr. Chuck Kelley, chairman of the board of Outrigger Enterprises Group, Outrigger believes in the importance of sharing the diverse elements of Hawaii’s history and culture with both visitors and kama`aina. To make this vision a reality, Outrigger avidly supports local musicians, entertainers, dancers and artists who hone their craft locally, by giving them the opportunity to share their talents through sponsored events like the Ke Kani O Ke Kai concert series, or through cultural guest activities offered at a number of Outrigger properties across the state.

“As a local company founded in Hawaii, Outrigger is deeply dedicated to perpetuating the host culture, throughout our properties and within our surrounding communities,” said Dr. Kelley. “We are proud to sponsor the Ke Kani O Ke Kai concert series because it fits so perfectly with our company’s vision and values, and brings families and communities together, one song at a time.”

This summer, Ke Kani O Ke Kai will treat music lovers to a series of amazing live performances under the stars at the Waikiki Aquarium. The concerts kick off on June 13 and run every other Thursday through August 8, 2013. The 2013 Ke Kani O Ke Kai line-up of performers includes:

- Thursday, June 13, 2013 – John Cruz and Nathan Aweau
- Thursday, June 27, 2013 – KUmZ and Manu Boyd
- Thursday, July 11, 2013 – Mark Yamanaka and Darren Benitez
- Thursday, July 25, 2013 – Amy Hanaiali‘i and Hi‘ikula
- Thursday, August 8, 2013 – Makaha Sons

Kani Ka Pila Grille, the poolside restaurant at the [Outrigger Reef on the Beach](#), will be the restaurant vendor at the kickoff Ke Kani O Ke Kai concert on June 13, providing delicious food for concert attendees. Many island residents are already familiar with this popular restaurant as home to nightly live island music, showcasing some of Hawaii’s most legendary musicians, hot new local talent and island artists of international renown.

Doors open at 5:30 p.m. for each Ke Kani O Ke Kai concert, with performances taking place from 7 to 8:30 p.m. Concert attendees are welcome to explore the Waikiki Aquarium galleries, which will remain open throughout the evening.

For more information on the Ke Kani O Ke Kai summer concert series or to purchase tickets online, please visit [www.waquarium.org/KKOKK](http://www.waquarium.org/KKOKK).

**About Outrigger Enterprises Group**

Outrigger Enterprises Group is one of the largest and fastest growing privately-held leisure lodging, retail and hospitality companies in the Asia-Pacific and Oceania regions and continues to expand its presence throughout the area. A family-owned company with 66 years of hospitality experience, Outrigger runs a highly-successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Hotels and Resorts, OHANA® Hotels and Resorts, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations™. Currently, Outrigger operates and/or has under development 45 properties with approximately 11,000 rooms located in Hawaii; Australia; Guam; Fiji; Bali; Thailand; Mauritius, Vietnam; and Hainan Island, China. Outrigger Enterprises Group also operates and develops hotel properties and hospitality-related retail and real estate opportunities for partners in Hawaii, the Pacific, and Asia. For on-line information, log on at [www.outriggerenterprisesgroup.com](http://www.outriggerenterprisesgroup.com) and [www.outrigger.com](http://www.outrigger.com).

**CONTACTS:**

Nancy Daniels, APR, Director of PR  
Outrigger Enterprises Group  
Ph: 808-921-6839  
Mobile: 808-221-9151  
Email: [nancy.daniels@outrigger.com](mailto:nancy.daniels@outrigger.com)

Kathy Hansberry, Public Relations Manager  
Outrigger Enterprises Group  
Ph: 808-921-6897  
Email: [kathy.hansberry@outrigger.com](mailto:kathy.hansberry@outrigger.com)

###